



Town of Woodstock, VA
Call to Artists for Traffic Control Box Art Wrap Project

Deadline for Entries: March 3, 2017

Call to Artists:

The Town of Woodstock Enhancement Committee (WEC) is seeking artistic design submissions to print on vinyl wraps which will be displayed on traffic light equipment (traffic control) boxes.

Project Description:

Up to four (4) artists will be selected to design vinyl wraps for up to four (4) different traffic control boxes on Main Street in Woodstock, VA. This art will be displayed by **June 1, 2017** and will continue for up to 7 years, depending on the condition and longevity of the materials, public input, etc.

Location:

Main Street/Route 11/Old Valley Pike in Woodstock, VA. A map and photos of each site is attached and can also be viewed at townofwoodstockva.gov, **Our Community, Arts and Culture**.

Guidelines for Submitted Works:

The theme for this project is **"Words That Move You."** Attached is a list of quotes that may be used by the artist on at least one (1) but no more than two (2) highly visible side(s) of the boxes, accompanied by art that is relevant to the chosen quote. Examples of similar works are also attached. Please use only one (1) quotation per design submitted. It is permitted to use the same quotation in multiple designs. Artists do not have to use the quotations provided in this document but please remember to choose a quotation that is appropriate for the majority of audiences (no political, religious or negative quotations will be considered).

WEC is accepting submissions from artists in all media including but not limited to photography, painting, collage, mosaic, digital imagery, etc. The wraps will cover all visible sides of the boxes and each box dimension can be found online at www.townofwoodstockva.gov/ourcommunity/artsandculture.

Artist Eligibility and Selection Criteria:

This invitation is extended to all artists age 16 and older regardless of where they live. Artists should be reminded that the art submitted must speak to a large group of people of all ages and be appropriate to display in a public space. Selected artists will be required to submit their final designs in high resolution, full-scale Illustrator, Photoshop, or InDesign formats. Minors must have a legal guardian sign for full rights to use the art.

Payments and Awards:

There is no entry fee. The artists chosen to participate will receive **an award of \$400** that will grant WEC full legal rights to reproduce and publicly display the art. The award will be paid in one lump sum upon completion of the installation. A contract must be signed by both the artist and WEC.

Installation:

After final selections have been made, a printing company will print the designs onto a vinyl adhesive sheet to be wrapped around the outside of the boxes. Artists will not fabricate or install the final art on the box. Cost of production of the vinyl is the sole responsibility of the WEC as well as future repairs to the vinyl caused by accidents, vandals, act of God or any other unforeseen events that would compromise the art. Therefore, it is at the discretion of WEC and traffic control box legal owners, the Virginia Department of Transportation (VDOT), when to deem it necessary to replace the material and if so, whether new art will be displayed or the current version will be reprinted and redisplayed. The traffic boxes on which the artwork will be installed are the property of VDOT which has granted the Town of Woodstock use of the boxes for this purpose only.

Entry Procedures:

Each artist may submit **up to six (6)** designs for consideration.

To apply, please submit the following **in this order**:

- One CD or portable drive with digital images (no slides accepted). Each design may be represented by up to 5 digital images, showing different views of the design. Digital images should be saved individually as PDF's and JPEGs and be **at least 300 dpi**. All digital images should be clearly labeled with name of artist and title of work-
ex: artistfullname_imagename_imagenummer → katiemercer_pallomino_1.
A total of no more than thirty (30) images (five per design) may be submitted.
- Three copies – A completed application (attached).
- Three copies – A drawing (paper copy or digital form) of how the design will appear on all sides of the boxes. **REQUIRED: Please use the attached 360° flattened rendering for the corresponding box. This will allow the WEC to view the entire layout to scale as well as you, the artist. This is also available electronically at www.townofwoodstockva.gov/artsandculture.**
- Three copies – A current resume (if applicable, but not required).

How to compile your submission:

- Attach **only** the items requested at this time.
- Submit the requested information as three sets of information. A set contains one copy of each item requested, in order, stapled together. Only one CD/portable drive is needed.
- Do not insert sets in folders or binders. The top page of each set must be the application.

Timeline:

Application due:	March 3, 2017 at 5:00 pm EST
WEC selection:	March 31, 2017
Artists notified by:	April 19, 2017
Revision deadline (if necessary):	May 3, 2017
Vinyl wraps installed:	On or before June 1, 2017

Selection Process:

A panel of individuals representing diverse interests and expertise will review submissions and recommend designs to WEC. The following criteria will be used:

- Application of the design to the “Words That Move You” theme using appropriate quotations.
- Appropriateness for the sites including aesthetic content.
- Other criteria not outlined above may be considered as well.

Terms, Conditions and Reservation of Rights:

This Call to Artists does not commit WEC to enter into an agreement with any artist and is not an offer for contract. At its sole discretion, WEC may reject any and all applications, may modify or terminate the application or selection processes without prior notice. The applicant certifies that the information contained in the application is true and correct to the best of his or her knowledge. WEC is not responsible for damage or loss of materials submitted. Failure to comply with all the requirements of this call to artists will constitute an invalid application. WEC reserves the right at any time to supplement, amend or otherwise modify this solicitation and to request additional information from any participating artists for any reason without prior notice. In addition, the WEC reserves the right to accept or reject at any time prior to the commissioning of a work, any or all proposals; to waive any defect or technicality; and to solicit additional artists.

Please submit all materials by 5:00 pm on March 3, 2017 to:

**Katie Mercer
Director of Marketing and Events, Town Of Woodstock
135 North Main Street
Woodstock, VA 22664**

Electronic submissions will not be accepted.

For more information, contact Katie Mercer at katie.mercer@townofwoodstockva.gov or 540-459-3621.

APPLICATION
Town of Woodstock Traffic Control Box Art Wrap Project

Deadline: March 3, 2017

Artist Information – Please Print or Type

Name _____

Address _____

City, State, Zip _____

Phone _____ Cell _____

Email _____

Website _____

Design #1 Information

Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

Design #2 Information

Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

Design #3 Information

Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

Design #4 Information

Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

Design #5 Information

Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

Design #6 Information

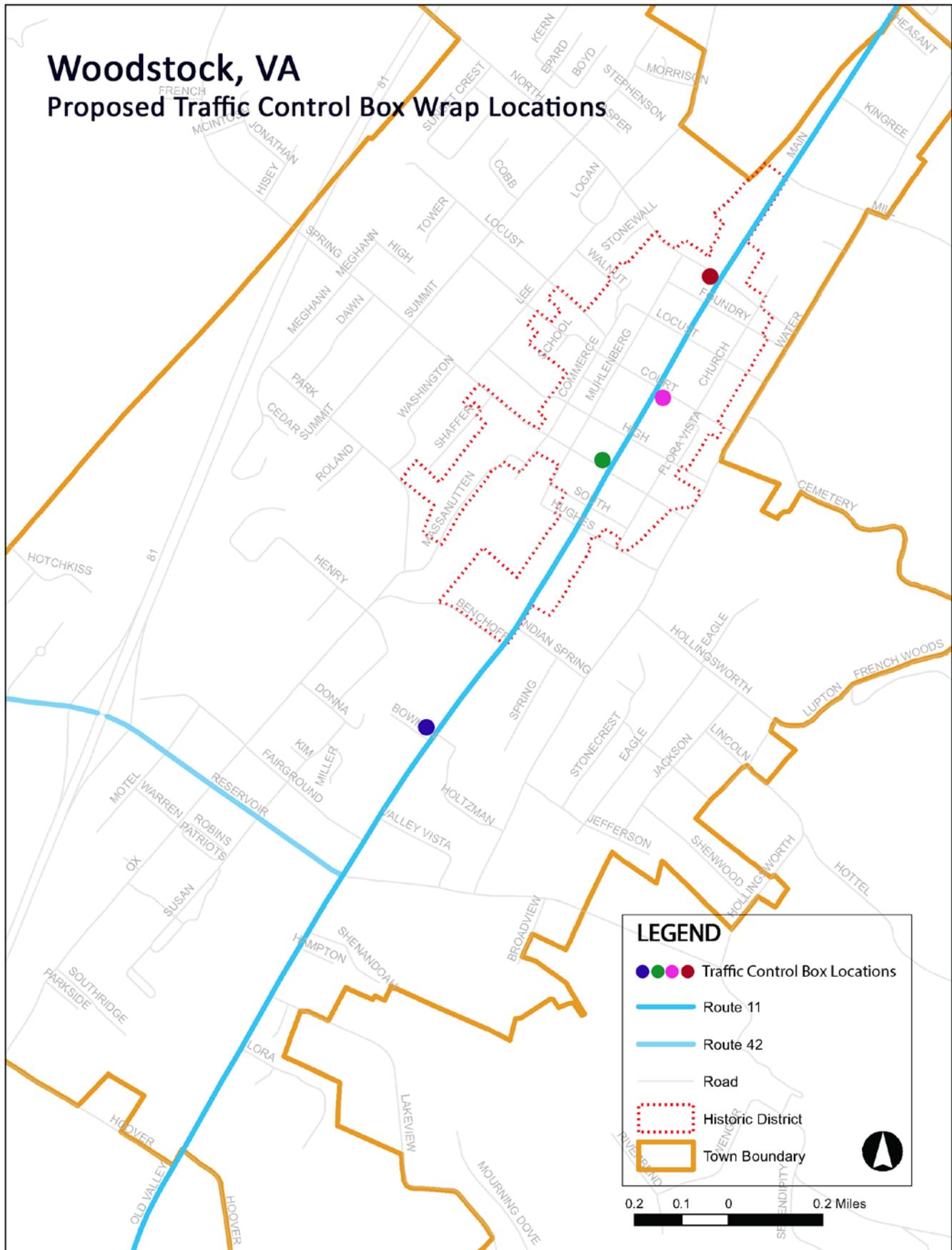
Title: _____ File Name: _____

Materials Used: _____ Preferred Location: _____

Brief statement about the work – how it relates to the “Words That Move You” theme and quotation you chose, your inspiration, etc. (Space limited to 300 words)

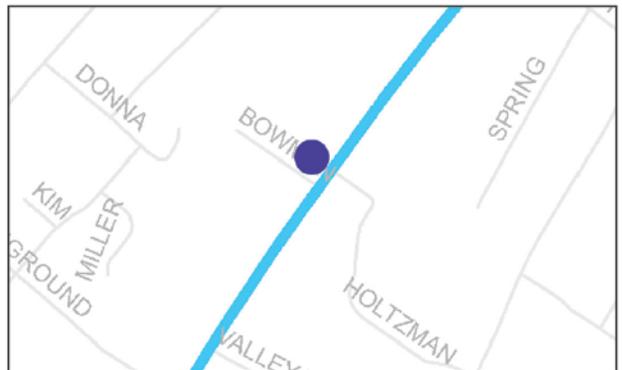
Woodstock, VA

Proposed Traffic Control Box Wrap Locations

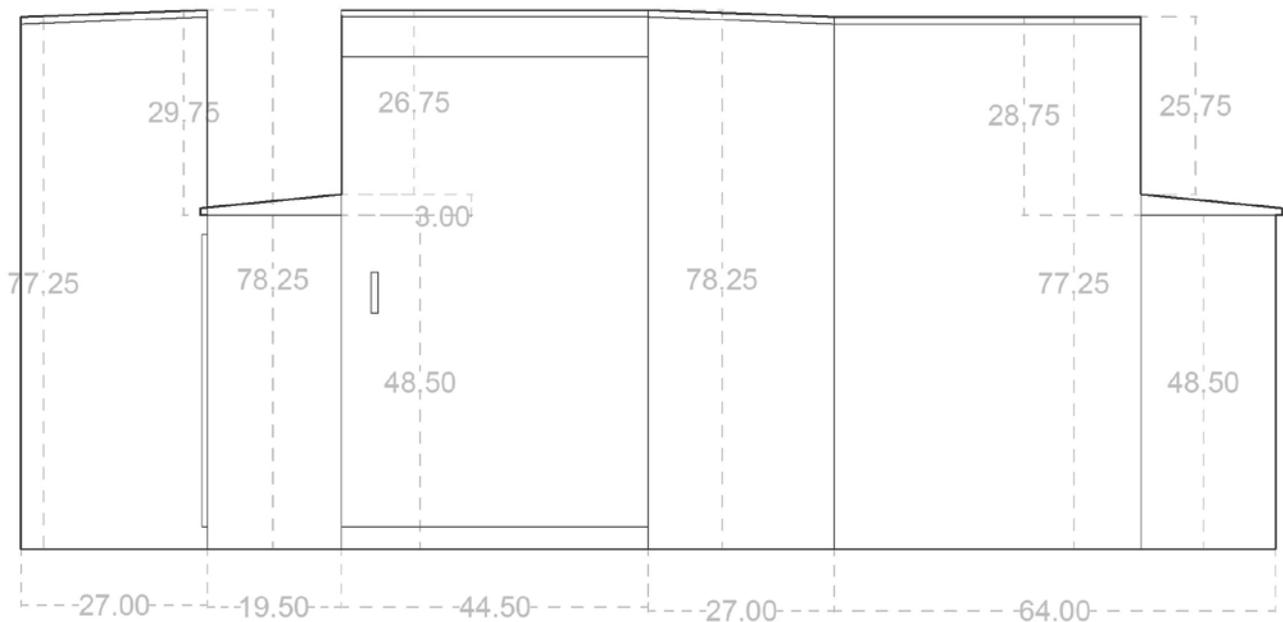


LOCATION 1

Bowman Avenue

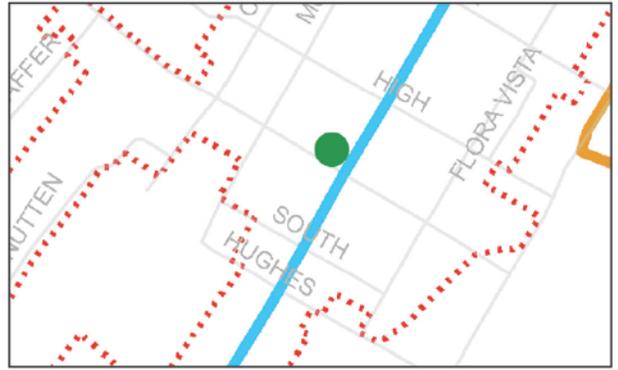


Technical 360° flattened rendering



LOCATION 2

West Spring Street

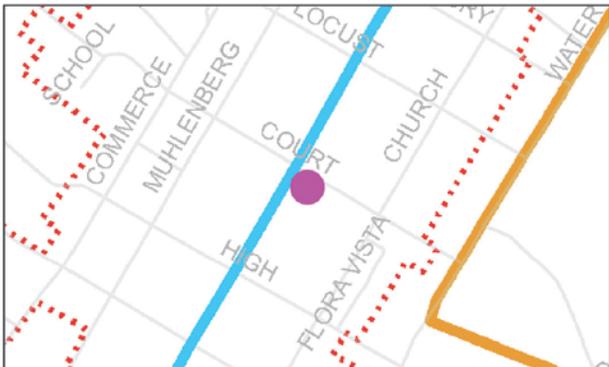


Technical 360° flattened rendering

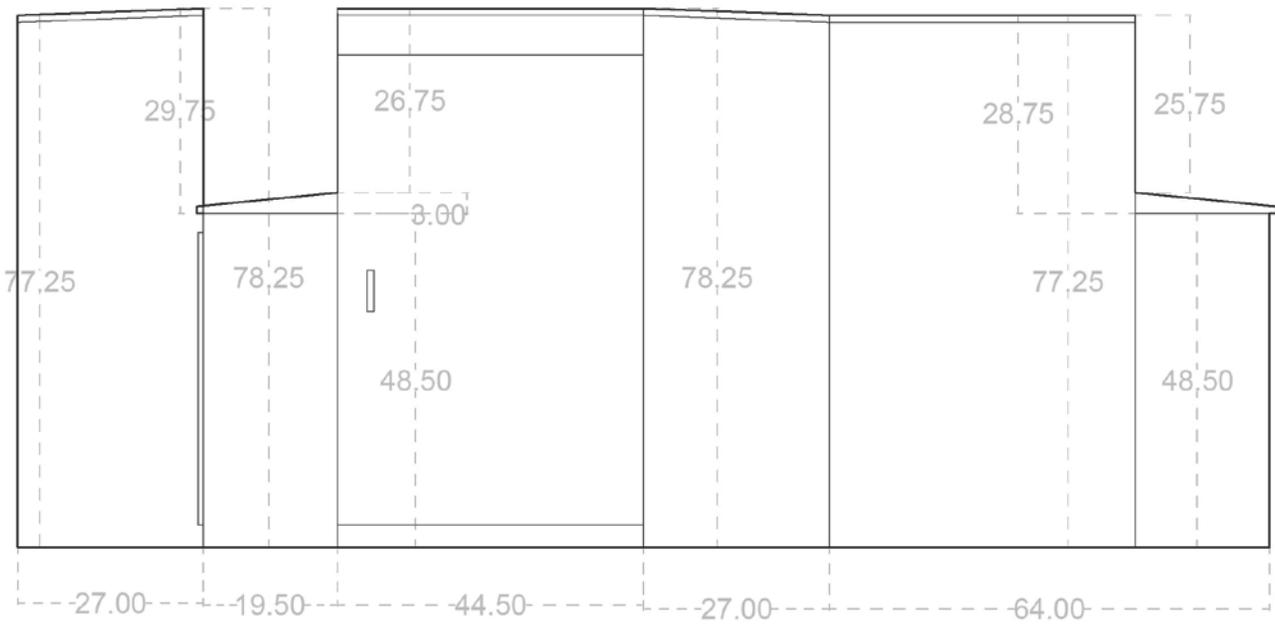


LOCATION 3

East Court Street

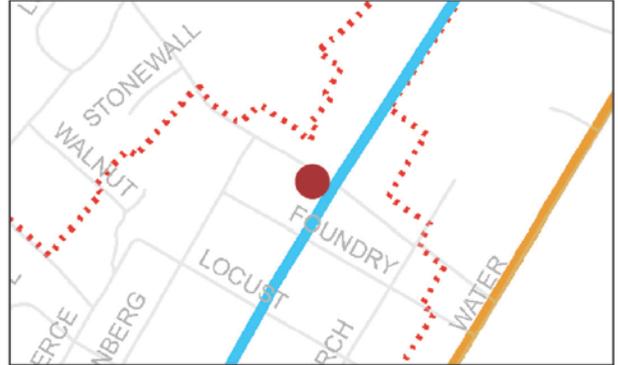


Technical 360° flattened rendering



LOCATION 4

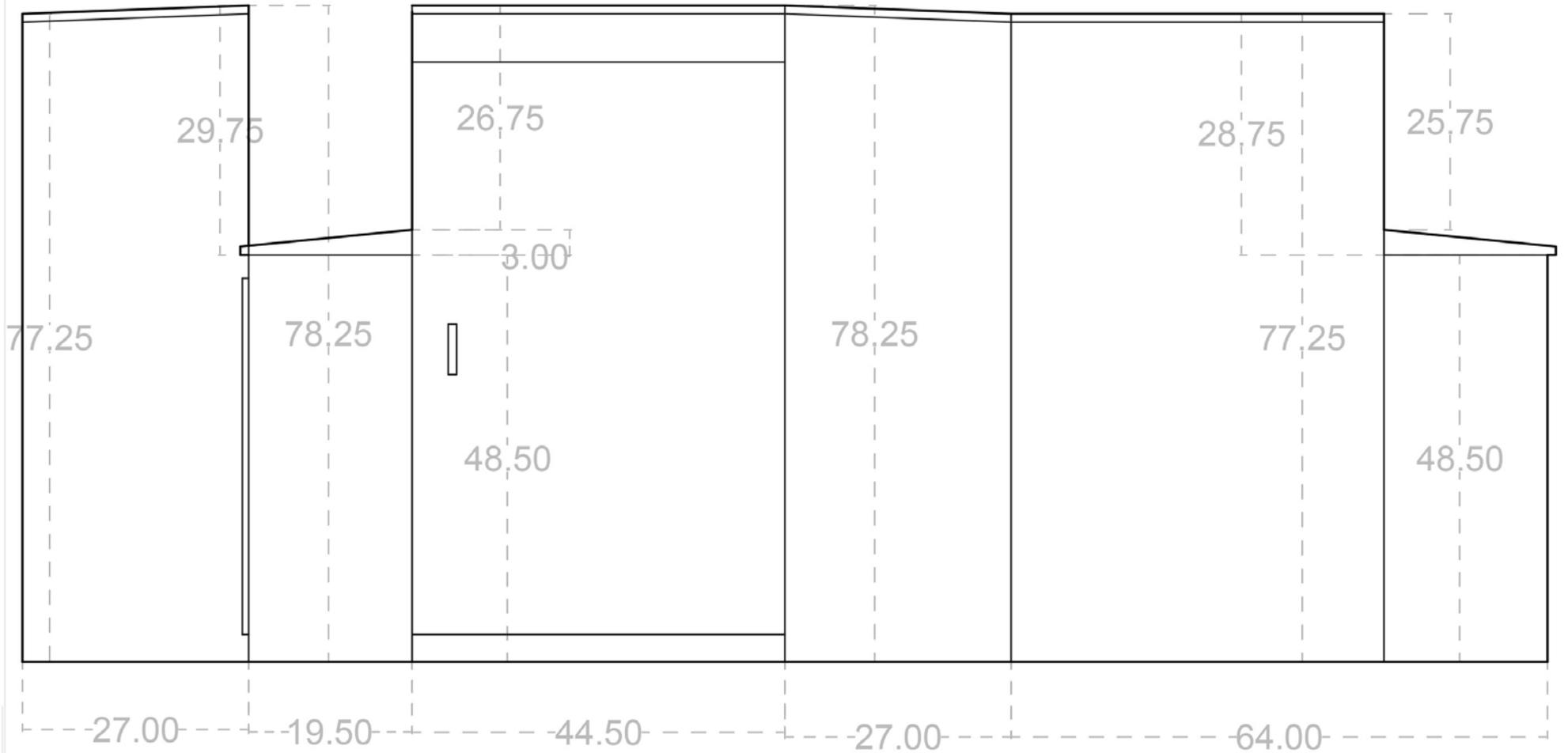
West North Street



Technical 360° flattened rendering



Bowman Avenue & Court Street Flattened Rendering



Spring & North Streets Flattened Rendering



Examples of Appropriate Quotations

"Be the reason someone smiles today!"

"Not all those who wander are lost." J.R.R. Tolkien

"Difficult roads often lead to beautiful destinations."

"Do not go where the path may lead, go instead where there is no path and leave a trail."

"Someone's sitting in the shade today because someone planted a tree a long time ago." Warren Buffett

"We make a living by what we get, but we make a life by what we give."

"Don't wait for the perfect moment. Take the moment and make it perfect."

"Enjoy the little things in life. For one day you'll look back and realize they were the big things."

"You are a guest of Nature. Behave."

"Do more of what makes you happy."

"The best and most beautiful things in the world cannot be seen or even touched - they must be felt with the heart." Helen Keller

"If you don't make mistakes, you aren't really trying." Coleman Hawkins

"Sometimes when things are falling apart, they may actually be falling into place."

"The world of achievement has always belonged to the optimist." Harold Wilkins

"People don't care how much you know until they know how much you care."

"I stopped looking for the light. Decided to become it instead."

"Never trust an optometrist who won't look you in the eye." Erma Bombeck

"Normality overlooks the beauty that differences give us." Faith Jegede

"Laughter is an instant vacation." Milton Berle

"You cannot unsay a cruel word." Unknown

"Don't let yesterday use up too much of today." Will Rogers

"When tempted to fight fire with fire, remember that the Fire Department usually uses water."

"Having a two-year-old is like having a blender that you don't have the top for." Jerry Seinfeld

"I'd rather regret the things I've done than regret the things I haven't done." Lucille Ball

"Be kind, for everyone you meet is fighting a hard battle."

"If you can't stand the heat, don't tickle the dragon."

"Live a good and honorable life then, when you get older and think back, you'll enjoy it a second time."

"If you get to thinking you are a person of some influence, try ordering someone else's dog around." Will Rogers

"Today is the youngest day of the rest of your life!" Charles Dederich

"Never frequent beauty shops that don't have mirrors. They have something to hide. You." Erma Bombeck

"Everything in Moderation. Including Moderation."

"A bargain is something you don't need at a price you can't resist." Franklin Jones

"The trouble with being punctual is that nobody's there to appreciate it."

"If opportunity doesn't knock, build a door." Milton Berle

"Gratitude is the heart's memory" French proverb

"Be excellent to each other." Bill and Ted's Excellent Adventure

"Have you ever noticed that anybody driving slower than you is an idiot, and anyone going faster than you is a maniac?" George Carlin

"Nothing is worse than that moment during an argument when you realize you're wrong."

"Those people who think they know everything are a great annoyance to those of us who do." Isaac Asimov

"By working faithfully eight hours a day you may eventually get to be boss and work twelve hours a day."

"It's true hard work never killed anybody, but I figure, why take the chance?" Ronald Reagan

"The shinbone is a device for finding furniture in a dark room."

"People who read the tabloids deserve to be lied to." Jerry Seinfeld

"At any given moment, you have the power to say: This is not how the story is going to end."

"Never go to a doctor whose office plants have died." Erma Bombeck

"One way to meet new people is to listen more carefully to the people you see every day." Robert Brault

*The Woodstock Enhancement Committee has researched to the best of their ability the sources of the above quotations. It is the responsibility of the artist to conduct final research and provide proof of the source, known or unknown, and proof that it is free of any copyright protections on any quotations used in the submitted designs.

Examples of Similar Designs

