



Saturday, June 22, 2019 2 PM – 10 PM  
Downtown Woodstock, Virginia

The Shenandoah Valley ArtFest (SVAF) seeks to attract and showcase established and emerging artists from the Shenandoah Valley and beyond. The event offers our community and visitors the opportunity to purchase original artwork in all mediums priced from the affordable to the extravagant. Over this weekend, approximately 1,500 visitors will be in Woodstock for the Bike Virginia event. These visitors will be looking for afternoon and evening activities and we expect a vast majority to attend SVAF as it is in close proximity to their accommodations. In conjunction with this event, Woodstock's annual Vintage Woodstock street festival will take place with live music, food trucks, beer and wine, and games for the entire family. These two events will take place in downtown Woodstock and will appear to attendees as one seamless event.

## ELIGIBILITY

- Participating artists shall be from Shenandoah County and surrounding communities, showcasing our wealth of local talent. Artists outside the Valley are also eligible to participate.
- Categories of work shall be limited to fine artists and artisans. All works displayed must be original work of the artist exhibiting. Commercially manufactured items or items produced from commercial kits or molds do not qualify for this event.
- Artists are encouraged to provide a live demonstration of their process.

## SELECTION

- A jury will select the participating artists and can approve or deny submitted works. Artists will be notified of acceptance or wait list by email, mail or telephone no later than April 15, 2019.
- Each applicant must submit photos of three (3) works. Digital images can be emailed to [veccaarts@gmail.com](mailto:veccaarts@gmail.com). These photos should be representative of your style but not necessarily the pieces for sale at the event. Photos may be used for event marketing purposes. Artists who wish physical photographs to be returned must provide a self-addressed stamped envelope. Please include your name on the back of the photo.
- Indicate on your application if any of your artwork depicts nudity or violence. This will not affect your eligibility but will help the committee appropriately designate your exhibit location at the event. This allows us to maintain a more family-friendly atmosphere. The Committee reserves the right to remove work considered objectionable to the general public.
- Artist must attach a statement/biography to the application of 200 words or less that will be used in event promotional materials.
- An entry fee of \$15.00 must accompany each application and is non-refundable. Payment can be made to the Town of Woodstock. Please mail or deliver payment and application to:

**Town of Woodstock**  
**Attn: Katie Mercer**  
**135 North Main St**  
**Woodstock, VA 22664**

- The jury selection of an artist/artisan is an acceptance of his/her commitment to exhibit. No refunds will be made for cancellation by the artist/artisan.
- No refunds shall be made for inclement weather and the risk and/or loss from such event shall be borne by the artist/artisan. Artists will be emailed in the event of cancellation.

## EXHIBIT/ BOOTH SET-UP

SVAF will span out from central Court Square up and down the sidewalks along Main and Court Streets.

- Three set-up options are available and must be selected on your application:
  - Open air space
  - Individual tent/canopy space (10 x 10', 12 x 12', etc canopies. White or solid colored tents only)
  - Shared tent space: 10 x 10' spaces available in a large tent. Space is limited and will be given on a first come, first served basis. Special accommodations can be made if more space is needed.
  - Indoor space at select downtown business (TBD)
- Artists may check-in beginning at 12 noon and must be set-up by 1:30 PM. Special arrangements can be made for large pieces.
- No booth may be dismantled prior to 8 PM. It is acceptable to continue to sell your art until the music ends at 10 PM.
- Artists and/or their representative must be present and show their work throughout the entire event.
- Volunteers will be available to stand-in at exhibits when artists need to break for food, bathroom, etc.
- *All paintings, watercolors, photography and prints must be framed, mounted, or displayed in a portfolio, appropriate stand, or artist bins.*
- Each artist/artisan must comply with all pertinent State of Virginia sales tax regulations.
- Artists furnishing their own tents, tables, chairs, and related items used for their display must be anchored down (as necessary) to avoid risk of injury.
- Artists should be prepared to properly light artwork if necessary.
- Your exhibit location is dependent on your electrical needs. Please be specific about your electrical needs on the application. Please be prepared with extension cords.
- Exhibitors are expected to leave their space clean upon departure.

An artist reception will be held in a VIP area from 8:30-10:00 PM with a complimentary drink and food.

## A Partnership Between:





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## Application for Entry

Deadline for Entry: April 1, 2019  
Artists chosen and notified by April 15, 2019

Artist Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mediums: \_\_\_\_\_

Places you currently exhibit (if applicable):

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Number of pieces of art you plan to display and sell: \_\_\_\_\_

Please rank your **first, second and third** preference of exhibit options below:

\_\_\_\_ **Open air space (max 12 x 12')**

\_\_\_\_ **Individual tent/canopy space**

10 x 10', 12 x 12', etc. canopies. Provided by each artists individually. White or solid colored only.

\_\_\_\_ **Shared tent space**

First come, first served availability. Pricing for this option is \$35 per 10 x 10' space in addition to your application fee.

\_\_\_\_ **Indoor space at a select downtown business**

Limited business locations. First come, first served availability.

Please describe items used in your display (ex: tables, racks, chairs, tent/canopy size, easels, lighting, etc):

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Electrical needs:     \_\_\_ Yes     \_\_\_ No

If yes, explain your power needs \_\_\_\_\_

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Mail or deliver application and checks to:

**Town of Woodstock**  
**Attn: Katie Mercer**  
**135 North Main St**  
**Woodstock, VA 22664**

Email application to:  
**veccarts@gmail.com & katie.mercer@townofwoodstockva.gov**

Your signature below indicates you have read the rules of the event as outlined in this application and agree to abide by them.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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